

The background of the slide features a large European Union flag waving in the wind. The flag is green with twelve yellow stars arranged in a circle. It is flying from a tall, silver flagpole. In the background, a modern building with a grid-like facade of windows is visible under a clear sky.

# EUROPEAN FILES

## Media KIT



## About us

The European Files includes editorial contributions both from public institutions and the private sector. We publish four issues a year, and cover a variety of subjects at a European level. Most issues are realized in collaboration with the European Commission and European Parliament. Each issue deals with current European policies, and is a real working tool for European stakeholders.



# PRINT CIRCULATION

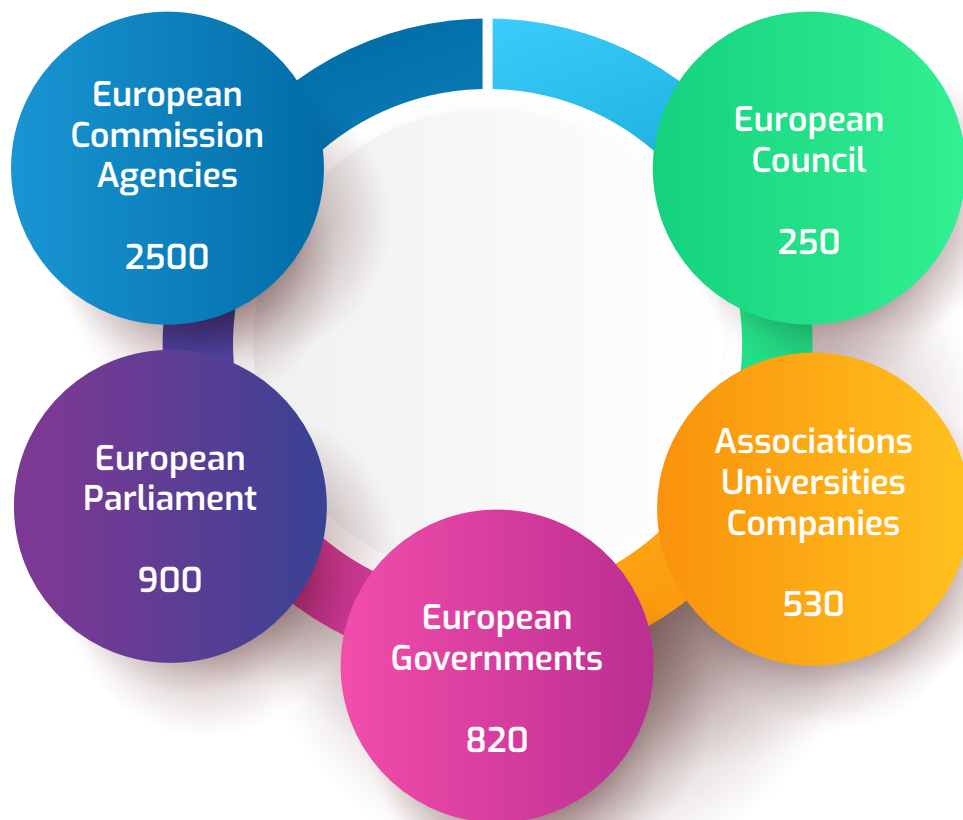


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# CIRCULATION BREAKDOWN



We publish 5000 hard copies, distributed throughout the European Institutions, European governments and private sector.





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# EUROPEANFILES.EU TRAFFIC ONLINE

**Total visitors 23745**

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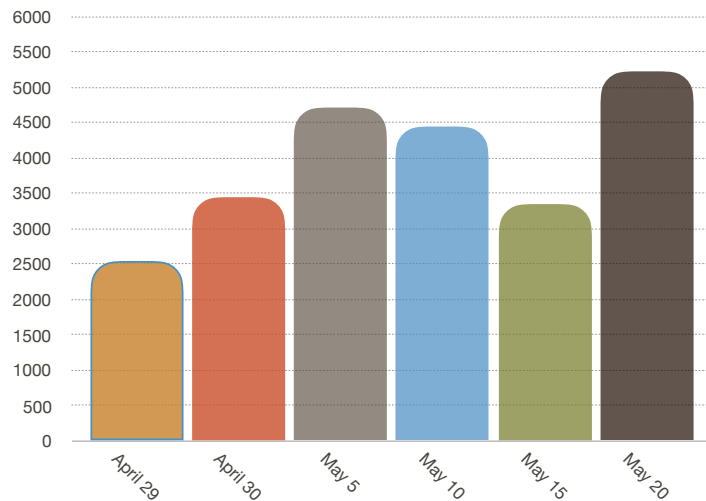
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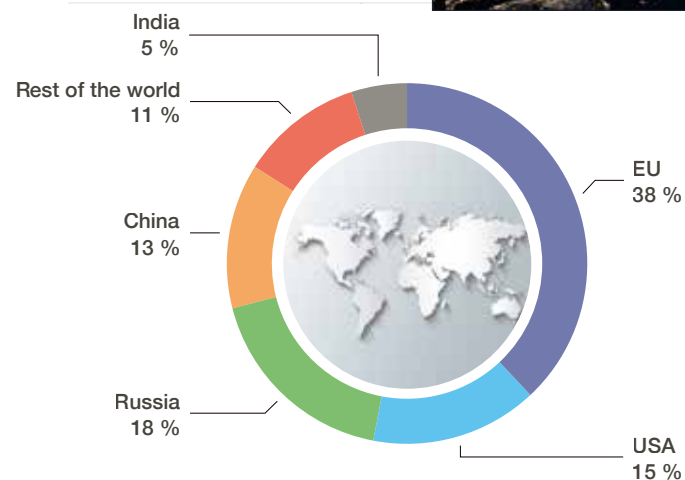
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# TRAFFIC & GEOGRAPHICAL BREAKDOWN




20 April - 20 May 2019.  
Total visitors 23745.




Between 20 April - 20 May 2019.





# EUROPEANFILES IN SOCIALMEDIA



**TEM** @TEM\_uutiset · Sep 19, 2017  
 .@MikaLintila joins fellow policymakers in latest issue of @EuropeanFiles, writes #AI visions of smart&clean Europe


**Sirpa Pietikäinen** @spietikainen · Mar 27, 2018  
 Designing out the #waste . The problem is not plastics as such. The problem is incorrect and wasteful use of #plastic . My full article published @EuropeanFiles europeanfiles.eu



**Pilar del Castillo** @delcastillop · Sep 24, 2018  
 Os deixo mi contribución "Consolidating Europe's AI Strategy", en el número monográfico de @EuropeanFiles sobre #InteligenciaArtificial europeanfiles.eu/digital/artili...




**ALDE Party** @ALDEParty · May 12, 2019  
 In this week's Liberal Sunday Read: #EP2019 are extremely important elections at an important moment, writes @vestager of #TeamEurope in @EuropeanFiles. It is time to #RenewEurope! Read her piece in full: bit.ly/2VleZ6L




**Dominique Riquet** @DominiqueRiquet · Jan 28, 2019  
 Tomorrow's mobility in Europe: a paradigm shift for infrastructure, investment, competitiveness, security, new technologies, climate change... How infrastructure can answer all these challenges? Read more about it here: bit.ly/2FTWmVO for @EuropeanFiles





 Tomorrow's mobility: a paradigm shift for infrastru...  
 Tomorrow's mobility will be cleaner, smarter and more versatile. Of course, when we say that, we picture ...  
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**CEN and CENELEC** @Standards4EU · Sep 28, 2018  
 #FourthIndustrialRevolution driven by #DigitalTransformation, #CEN & #CENELEC standards support the #DigitalTransformation of European industry including AI technologies uptake. Read more @EuropeanFiles: bit.ly/2PYXBUQ #4IR #AI #IoT #Robotics #SmartCities #TrustedAI


**BMW Bund** @BMW\_Bund · May 7, 2019  
 BM @peteraltmaier zur europäischen Dimension der #Industriestrategie #NaI52030 @EuropeanFiles (Englisch): "The time has come for an industrial renaissance in Europe!" Mehr:  

 The right moment is NOW: Why and how to develop...  
 In June 2017, 20 European Ministers of Industry attending the Fifth "Friends of Industry" Ministerial ...  
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**BMG** @BMG\_Bund · Nov 27, 2019  
 Not a "harmless children's disease" - To eliminate measles in Germany. @jensspahn, Federal Minister of Health, on his Measles Protection Act in @EuropeanFiles:  

 Europe & Vaccines - For effective vaccination policies...  
 Sustainable Finance Integrating sustainability in all economic sectors  
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# TECHNICAL SPECIFICATIONS

## SIZE:

- Double page: 420 x 210 mm
- Full page: 297x210 mm
- 1/2 page: horizontal 148,5 x 210 mm

All sizes are provided in mm.  
Height x width

## TECHNICAL INFORMATION

- High quality resolution of minimum 300 dpi
- PDF files produced with Acrobat Distiller, saved as NewspaperAds\_1v4 or Press Optimized
- Illustrator EPS for all line art and logos. EPS files must include all fonts and images (fonts to be vectorized)
- High resolution JPEG or TIFF image files (resolution 300 dpi) always in CMYK (no RGB files)
- Use 3 mm for bleed pdf (pdf with crop marks)
- When using light text on dark background, ensure the text is large enough to be legible in a newspaper (minimum 9 points). Text under 10 points needs to be black only (no CMYK separations).



# ONLINE BANNERS

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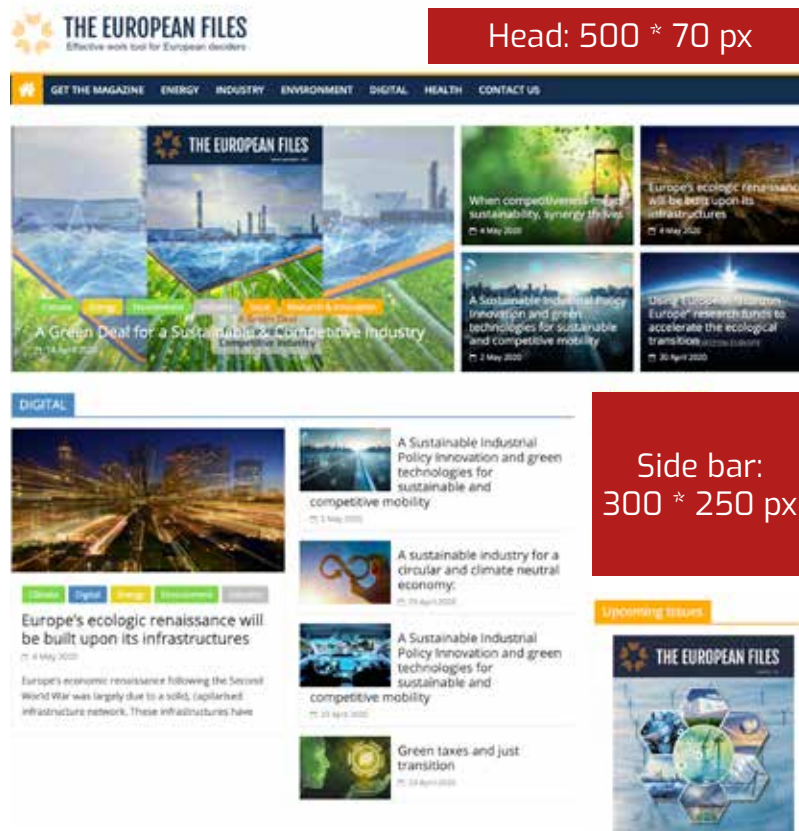
- Head: 500 \* 70 px
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- File size: Maximum 40kb for 1:1 ratio, max 110 kb for 2:1 ratio.
- Formats: JPG or GIF (static, animated)
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## CONTACT US

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